



2023 | sponsorship opportunities



Habitat
for Humanity®

Jackson, Tennessee Area, Inc.

COMMUNITY BUILDER | \$75,000

Customizable number of build days and includes additional benefits below:

- + Opportunity to participate in a Wall-Raising and Finishing Touch event**
- + Opportunity to participate in a Ground-Breaking Ceremony and Home Dedication**
- + Publicity and social media strategy developed in collaboration with company's marketing team to maximize recognition across platforms**
- + Joint Press Release to media regarding your company's partnership**
- + 4' x 8' sign on house building site listing company name and logo**
- + Customized video including images and footage from build experience**
- + Company logo on Jackson Habitat website with company information and quote**
- + Feature story on your company on Jackson Habitat website and e-newsletter**
- + Recognition at all fundraising events**



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GOLD SPONSOR | \$50,000

Customizable number of build days and includes additional benefits below:

- + Opportunity to participate in a Ground-Breaking Ceremony and Home Dedication**
- + Publicity and social media strategy developed in collaboration with company's marketing team to maximize recognition across platforms**
- + Company logo on Jackson Habitat website**
- + Feature story on your company Jackson Habitat website and e-newsletter**

SILVER SPONSOR | \$30,000

Customizable number of build days and includes additional benefits below:

- + Opportunity to participate in a Ground-Breaking Ceremony and Home Dedication**
- + Jackson Habitat Press Release to media regarding your company's partnership**
- + Company logo on Jackson Habitat website**
- + Feature story on your company Jackson Habitat e-newsletter**



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BRONZE SPONSOR | \$15,000

Customizable number of build days and includes additional benefits below:

- + Opportunity to schedule and participate in a Home Dedication Ceremony
- + Company logo on Jackson Habitat website

COPPER SPONSOR | \$10,000

up to 4 build days and includes additional benefits below:

- + Company recognition at Home Dedication Ceremony
- + Company logo on Jackson Habitat website

SINGLE BUILD DAY | \$2,000

- + One build day for team of 10